

DAISY SHEN

UX/UI/ Product Designer

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▲ AWARD

Semifinalist of Adobe Design Achievement Award (2018)

▲ SKILLS

Methodology

Prototype
Wireframe
Persona
Storyboard
User Research
User Interface Design
Information Architecture
User Flow
Visual Design
Case Study
A/B Testing
Material Design Principle

Software

Sketch
Adobe Creative Suite
Photoshop
Illustrator
Framer (learning)
Axure
InVision
Marvel
Google Analytics

Programming

HTML/CSS
Javascript/Jquery
AJAX/JSON
Github/Git
React (learning)
PHP/ Database
Bootstrap

▲ LANGUAGE SKILLS

Chinese (Mandarin)
English

▲ WORK EXPERIENCE

UX Designer/ Research Assistant (Contract)

Sheridan College

* This job was done when I studied at Sheridan College

- Conducting user-testing and website evaluations with users. Interview users and analysis feedback.
- Creating Low-Fi and High-Fi wireframe, and interface for the online platform.
- Work with other UX/UI designers, product manager, and report to shareholder.

Senior UX/ UI/ Web Designer

Huatu Information Technology

- Lead a design team of 4 redesigning the website. Adjusting website pages with HTML CSS JQuery.
- Interface design for different platforms (mobile, laptop).
- Design User interface and essential icons.

Web Designer

Haier Inc. - Ecommerce

- Banner Design & Graphic Design
- Social Media Content Management
- Cooperate with UX designer, developer, and project manager.
- Gathering user information, and analyzing user behaviour

Oct 2017
Dec 2017

May 2014
Sep 2015

Sep 2013
Apr 2014

▲ EDUCATION

Web Design

Sheridan College

2017-2018

Interactive Media Management (UX/Product Design and Computer Science)

Sheridan College

2016-2017

Digital Media Art

Dalian Polytechnic University

2009-2013